

# CONNECT CONGREGATION RESOURCE GUIDE

Thank you for volunteering to be a CONNECT congregation! Your participation is appreciated, and we'd like to make it easy for you to share information about the CONNECT Initiative and support the initiative.

On the CONNECT congregation page at [www.connectlhm.org](http://www.connectlhm.org) you'll find a collection of tools and resources to use once you log in:

- Downloadable Video
- Printable Brochure & Poster
- Pre-Service Slide
- Bulletin Insert and Announcement
- Web Banners & Social Media Sharables
- QR Code to Giving Page

You will also receive periodic emails with additional information about LHM CONNECT.



Please share CONNECT with your church and community. Here are three ways to promote CONNECT:

**Have your church host a CONNECT LHM Sunday** using the CONNECT bulletin inserts, pre-service slide, video, and web banners in services, on the church website, or in the newsletter.

**Host a small group meeting** at your home or church where you can personally share information about CONNECT using the digital tools and the CONNECT website.

**Use CONNECT sharable images** on social media. These can be found on the congregation page once you log in.

We hope we can count on your financial support for CONNECT. A gift of \$1,000 can equip 40 Christians to share their faith or reach 100 people with the Gospel message.

Here are a few ideas for how to reach this goal:

- Include a CONNECT line item in your church budget.
- Share the QR Giving code with others personally and in the church bulletin.
- If your church has an endowment fund, apply for a grant for CONNECT.
- Conduct a door offering for LHM CONNECT



Gifts can be made online using the QR code, on the CONNECT website, over the phone at 800-876-9880 or through the mail by sending a check to: **Lutheran Hour Ministries, ATTN: CONNECT, 660 Mason Ridge Center Dr., St. Louis, MO 63141.**